# Aaron Jones

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## EDUCATION

**University of Washington**                                          **Expected 2025**
*B.S. in Informatics – Focus areas: Product Management and Data Science*                  *Seattle, WA*
- **Relevant Coursework:** Elements of Statistical Methods, Product and Information Systems Management, Client-Side Web Development, Research Methods, Design Methods, Analytics for Business Intelligence, Business Data Management, Databases and Data Modeling, Designing for Personal Health and Wellness
- 3.65 Cumulative GPA, Dean's List Fall 2023, Spring 2024

**Bellevue College**                                          **Sept. 2021 – June 2023**
*A.S.*                                          *Bellevue, WA*
- **Relevant Coursework:** Fundamentals of CS I, Fundamentals of CS II, General Engineering Physics I, Introduction to Statistics, Calculus III, Public Speaking
- 3.61 Cumulative GPA, Dean's List Fall 2021, Winter 2022, Spring 2022

## WORK EXPERIENCE

**Turbolearn AI**                                          **July 2024 – Present**
*Manager of Influencer Marketing (Remote)*                                          *Seattle, WA*
- Spearheading affiliate marketing campaigns to expand brand reach, manage partnerships, and enhance engagement across various social media platforms (Tiktok and Instagram)

**Data Literacy**                                          **Sept. 2022 – Present**
*Product Manager (2024-Present)*                                          *Redmond, WA*
- Leading product development of dataliteracy.ai, integrating generative AI to design user-centric learning experiences for web and mobile based data literacy education courses

*Content Strategist (2022-2024)*
- Developed social media content strategies, implemented features to optimize content quality and social media outreach across various social media platforms
- Performed data analysis using R and Tableau to optimize email and social media marketing campaigns, ultimately leading to an 8% increase in client interactions and retention

**Kadama**                                          **Dec. 2022 – May 2023**
*Business Administrator*                                          *Bellevue, WA*
- Performed data analysis on customer support data using R and Excel to optimize internal systems and developed front-end UI design using React, ultimately improved customer retention by 11%
- Led customer tech support team and analyzed thousands of customer support tickets using Excel and R to improve customer experience, leading to a 25% decrease in negative experiences

**Redapt**                                          **June 2022 – Sept. 2022**
*Network Integrator Intern*                                          *Woodinville, WA*
- Built corporate-scale network topologies and programmed hundreds of routers and switches using Cisco CCNA and CCNP taught practices, ultimately leading to the successful distribution and integration of hundreds of servers to various data centers
- Assembled and distributed servers and prepared them for integration into both pre-existing and brand-new data centers, successfully delivered hundreds of servers to various clients

## SKILLS

- **Languages**      R, SQL, Java, JS, HTML, CSS
- **Technologies**      Azure, AWS, Git, React, Microsoft Office, Tableau, Axure, Cisco CCNA and CCNP trained
- **Focus Areas**      Technical Product Management, UI Design, Data Science, Social Media Marketing

## ADDITIONAL

- Currently leading "QuickResolve AI", a student-run project integrating generative AI to customer support software
- Passionate football, soccer, and golf fan, regularly competing in various UW REC leagues
- Stays connected to nature through hiking, backpacking, snowboarding, longboarding, and bodysurfing